

A background image showing the silhouettes of several people helping each other climb a rocky hill or mountain. The scene is set against a bright, golden sunset sky. The people are in various stages of ascent, with some reaching up to assist others. The overall mood is one of solidarity and mutual support.

YOUR ONLY
REASON FOR
LOOKING DOWN
AT SOMEONE
SHOULD BE TO
HELP THEM UP.

STAND UP; STAND
OUT.

PUT AN END TO BULLYING. IT STARTS
WITH YOU.